# Non-asymptotic mean-field games 

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## (1) Introduction

(2) Non-Asymptotic Mean-Field Games

- How to exploit efficiently indistinguishability property?
- Explicit Error Bound for arbitrary number of players
(3) Auction with Asymmetric Bidders
- Equilibrium structure: open problem
- Long-term revenue of the auctionner


## Introduction

- Recently there has been renewed interest in large-scale optimatization, control, and games in several research disciplines, with its uses in
- crowd safety, wireless networks, financial markets,
- biology, power grid, big data analytics and cloud social networks.

Classical works provide rich mathematical foundations and equilibrium concepts in the asymptotic regime, but relatively little in the way of computational and representational insights that would allow a non-asymptotic mean-field approach.

- This talk: non-asymptotic regime.


## Basic Setup

## Indistinguishable Games.

- Indistinguishability: $\mathcal{A}_{j}=\mathcal{A}_{i}, \forall i$,

$$
r_{j}\left(a_{1}, \ldots, a_{n}\right)=r_{\pi(j)}\left(a_{\pi(1)}, \ldots, a_{\pi(n)}\right), \forall \pi \in S_{n} \text { (Permutation Group) }
$$

Generically, $r_{j}\left(a_{j}, a_{-j}\right)=\bar{r}(a_{j}, \quad \overbrace{\frac{1}{n-1} \sum_{j^{\prime} \neq j} \delta_{a_{j^{\prime}}}}^{\text {empirical }}$ measure of others' action $)$
Equilibrium: $a^{*}, \quad \bar{r}\left(a_{j}^{*}, \frac{1}{n-1} \sum_{j^{\prime} \neq j} \delta_{a_{j^{\prime}}}\right)=\max _{a_{j} \in \mathcal{A}} \bar{r}\left(a_{j}, \frac{1}{n-1} \sum_{j^{\prime} \neq j} \delta_{a_{j^{\prime}}^{*}}\right)$

- players change their behavior in relation to the aggregate.
- the aggregate should be consistent with the optimal decisions.

Refs.: Borel 1921, Volterra 1926, von Neumann'44, Nash'51, Wardrop'52, Aumann'64, Selten'70, Schmeidler'73, Dubey et al. 1980

## Non-Asymptotic Mean-Field Games

For any $\epsilon>0, \exists n_{\epsilon}\left|\forall n \geq n_{\epsilon},\left|\bar{r}_{n}-\bar{r}_{\infty}\right| \leq \epsilon\right.$. Thus, for $n<n_{\epsilon}$ the current theory does not give a meaningful approximation.

How about games with few players?
Is the mean-field approach extendable to games with few players?

## Non-Asymptotic Mean-Field

suitable not only for large systems but also for small network with few number of players.

## Key Idea

Efficient use of the indistinguishability property to derive approximation results.

## Lemma

- $\partial_{a_{j}} r\left(\bar{m}^{\otimes n}\right)=\partial_{a_{1}} r\left(\bar{m}^{\otimes n}\right)$ where $\bar{m}^{\otimes n}:=(\bar{m}, \ldots, \bar{m})$
- The structure of the payoff function implies that the first order term in the Taylor expansion is cancelled out.
- $\partial_{\mathrm{a}_{i} a_{j}}^{2} r\left(\bar{m}^{\otimes n}\right)=\partial_{a_{1} a_{2}}^{2} r\left(\bar{m}^{\otimes n}\right)$


## Result

$$
\left\|\left(a_{1}, \ldots, a_{n}\right)-\bar{m}^{\bigotimes n}\right\| \leq c_{\bar{m}, r} \Longrightarrow\|r(a)-\bar{r}(\bar{m})\| \leq \delta c_{\bar{m}, r}^{2}
$$

where $\bar{r}(\bar{m}):=r(\bar{m}, \ldots, \bar{m})=r\left(\bar{m}^{\otimes n}\right), \delta>0$.
Idea of proof: Thanks to indistinguishability, $\forall n \geq 2$,

$$
\sum_{j=1}^{n}\left(a_{j}-\bar{m}\right) \underbrace{\partial_{a_{j}} r\left(\bar{m}^{\bigotimes n}\right)}_{\text {Independent of } j}=0
$$

Works for all $n$. There is NO need for $n$ to be large,

## Explicit Error Bound for arbitrary number of players

## Result

The gap $r(a)-\bar{r}(\bar{m})$ is in order of $O_{2}:=\delta_{\bar{m}, \bar{r}} \sum_{j=1}^{n}\left(a_{j}-\bar{m}\right)^{2}$, where

$$
\delta_{\bar{m}, \bar{r}}=\left|\frac{n}{2(n-1)}\left(-\frac{1}{n^{2}} \bar{r}^{\prime \prime}(\bar{m})+\partial_{a_{1} a_{1}}^{2} r\left(\bar{m}^{\otimes n}\right)\right)\right|
$$

In order to compute the error bound, one needs only $\bar{r}$, and $\partial_{\mathrm{a}_{1} a_{1}}^{2} r\left(\bar{m}^{\otimes n}\right)$. 3 Works for all $n \geq 2$. There is NO need for $n$ to be large.

## Display Ads and Online Auction

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## bing Ads



Examples: textual advertisements; commercial messages sent to mobile device users, or email; web display ads.

## Auction with Asymmetric Bidders

## Problem

- $n \geq 2$ bidders, $v_{j}$ :valuation of bidder $j$
- $\tilde{v}_{j}$ has a $C^{1}$-cumulative distribution function with support $[\underline{v}, \bar{v}]$
- a strategy of bidder $j$ is a mapping : $v_{j} \longmapsto b_{j}\left(v_{j}\right)$
- payoff: $\left.\left.\left(v_{j}-b_{j}\right) \mathbb{P}\left(\max _{j^{\prime} \neq j} b_{j^{\prime}}\left(\tilde{v}_{j^{\prime}}\right)\right)<b_{j}\right)\right)$
- Revenue of the seller: $\mathbb{E} \max _{j} b_{j}\left(\tilde{v}_{j}\right)$.

Pure equilibrium: $r_{j, \mu_{j}}\left(b_{j}^{*}\left(v_{j}\right), b_{-j}^{*} \mid v_{j}\right)=\sup _{b_{j}} r_{j, \mu_{j}}\left(b_{j}, b_{-j}^{*} \mid v_{j}\right)$

## Equilibrium: Intractability (even with small number of bidders).

Solve $n$ ODEs with $2 n$ boundary conditions... (G. Fibich, N. Gavish et al.'03)

$$
\begin{aligned}
& \eta_{j}^{\prime}(b)=\frac{F_{j}\left(\eta_{j}(b)\right)}{F_{j}^{\prime}\left(\eta_{j}(b)\right)}\left[\left(\frac{1}{n-1} \sum_{j^{\prime}=1}^{n} \frac{1}{\eta_{j^{\prime}}(b)-b}\right)-\frac{1}{\eta_{j}(b)-b}\right], \\
& \eta_{j}(\underline{v})=\underline{v}, \eta_{j}(\bar{b})=\bar{v}, j \in\{1,2, \ldots, n\}
\end{aligned}
$$

## Equilibrium Strategies and Payoffs

From Vickrey ${ }^{1}$ 1961, we know that in symmetric case, $b(s)=s-\frac{\int_{v}^{s} F^{n-1}(x) d x}{F^{n-1}(s)}$
For asymmetric distribution $F_{j}(v)=\bar{m}(v)+\epsilon \gamma_{j}(v)$,
$\bar{m}(v)=\frac{1}{n} \sum_{j^{\prime}=1}^{n} F_{j^{\prime}}(v)$,
$\epsilon=\max _{j} \max _{[v, \bar{v}]}\left|F_{j}(v)-\bar{m}(v)\right|$,
$\gamma_{j}(v)=\frac{F_{j}(v)-\bar{m}(v)}{\epsilon}$.
Under non-asymptotic mean-field framework:

- Good approximate of the asymmetric equilibrium strategies,
- Equilibrium payoff with deviation order of $O\left(\epsilon^{2}\right)$.
- This is true in first-price auction as well as in LUBA and second-price auction!

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## Numerical example: Polynomial truncature

- FOC:

$$
H_{j}(\bar{b}, \eta)=1+\left(b-\eta_{j}(b)\right) \sum_{j^{\prime} \neq j} \frac{F_{j}^{\prime}\left(\eta_{j}(b)\right)}{F_{j}\left(\eta_{j}(b)\right)} \eta_{j}^{\prime}(b) .
$$

- Polynomial truncature expansion of inverse-bid functions

$$
\hat{\eta}_{j, K}(b)=\bar{b}-\sum_{k=0}^{K} \xi_{j, k}(\bar{b}-b)^{k}
$$

- Adding $2 n$ boundary conditions:

$$
L(\bar{b}, \eta)=\sum_{j=1}^{n} H_{j}(\bar{b}, \eta)^{2}+\sum_{j=1}^{n}\left(\eta_{j}(\bar{b})-\bar{v}\right)^{2}+\sum_{j=1}^{n}\left(\eta_{j}(\underline{b})-\underline{v}\right)^{2} \geq 0
$$

- PROBLEM: $\inf _{\left(\hat{\bar{b}}_{t}\right)_{t},\left(\xi_{j, k}\right)_{j, k}} \sum_{t=1}^{T} L\left(\hat{\bar{b}}_{t}, \hat{\eta}_{K}\right)$.

Illustration: Inverse optimal strategy for $F_{1}(v)=v^{7}, F_{2}(v) \equiv v^{8}$.


## With Budget Constraint

$$
\left.\mathcal{T}=\{0,1, \ldots, T-1\}, s_{j, t+1}=s_{j, t}-b_{j, t} \mathbb{1}_{\left\{b_{j, t}>\max _{j^{\prime} \neq j} b_{j^{\prime}, t}\right\}}\right\}
$$

The dynamic game is played as follows. At opportunity $t \in \mathcal{T}$, every player $j, j \in \mathcal{N}$,

- realizes his current value $v_{j, t} \in[\underline{v}, \bar{v}]$ distributed according to $F_{j, t}$
- submits a bid $b_{j, t}=\tau_{j, t}\left(v_{j, t}, h_{j, t}\right)$, where $\tau_{j, t}:[\underline{v}, \bar{v}] \times \mathcal{H}_{j, t} \longrightarrow[\underline{b}, \bar{b}]$ denotes his bidding strategy at auction $t$;
- updates $h_{j, t+1} \in \mathcal{H}_{j, t+1}$, set of beliefs $b_{-j, t+1} \propto\left(F_{j^{\prime}, t+1}, j^{\prime} \neq j\right)$.

$$
\hat{r}_{j, \mu_{j}}:=\left\{\begin{array}{cc}
\left(v_{j}-b_{j}\right) & \text { if } j \text { wins } \\
-\mu_{j}\left(v_{k}-b_{k}\right) & \text { if } k \neq j \text { wins }
\end{array}\right.
$$

Each bidder maximizes her long-term payoff:

$$
R_{j, T}=\mathbb{E}\left[g\left(s_{j, T}\right)+\sum_{t \in \mathcal{T}} \hat{r}_{j, \mu_{j}}\left(s_{j, t}, b_{j, t}, b_{-j, t}\right) \mid v_{j}\right]
$$

## Result (Symmetric beliefs)

$$
\begin{gathered}
b_{t}^{*}\left(s_{t}, v\right) \in \arg \max _{b \leq s_{t}} \mathbb{E}_{\bar{b}_{t}}\left[r_{\mu}+\mathbb{1}_{\left\{b>\bar{b}_{t}\right\}} V_{t+1}\left(s_{t}-b\right)+\mathbb{1}_{\left\{b<\bar{b}_{t}\right\}} V_{t+1}\left(s_{t}\right) \mid v\right] \\
b_{t}^{*}\left(s_{t}, v\right)=\left\{\begin{array}{cc}
x_{1}^{*} & \text { if } W_{t}>V_{t+1}\left(s_{t}\right) \\
x_{2}^{*}<\min \left(\bar{b}_{t}, s_{t}\right) & \text { otherwise }
\end{array}\right.
\end{gathered}
$$

$$
V_{t}\left(s_{t}\right)=\mathbb{E}_{v} \sup _{b} \mathbb{E}_{\bar{b}_{t}}\left[(v-b) \mathbb{1}_{\left\{b>\bar{b}_{t}\right\}}+\mathbb{1}_{\left\{b>\bar{b}_{t}\right\}} V_{t+1}\left(s_{t}-b\right)\right.
$$

$$
\begin{equation*}
\left.+\mathbb{1}_{\left\{b<\bar{b}_{t}\right\}} V_{t+1}\left(s_{t}\right) \mid v\right] \tag{1}
\end{equation*}
$$

## Result (Non-asymptotic mean-field)

Let $\mu_{j}=\mu, F_{j, t}(v)=\bar{m}_{t}(v)+\epsilon \gamma_{j, t}(v)$, where

$$
\begin{aligned}
\gamma_{j, t}(v)= & \frac{F_{j, t}(v)-\bar{m}_{t}(v)}{\epsilon}, \bar{m}_{t}(v)=\frac{1}{n} \sum_{j^{\prime}=1}^{n} F_{j^{\prime}, t}(v), \\
& \epsilon=\max _{j} \sup _{t \in \mathcal{T}[\underline{[v}, \bar{v}]}\left|F_{j, t}(v)-\bar{m}_{t}(v)\right| .
\end{aligned}
$$

- The long-term revenue of the auctionner $R_{\mu}\left(s_{0} ; F_{1}, \ldots, F_{n}\right)$ satisfies Indistinguishability property.
- $R_{\mu}\left(s_{0} ; F_{1}, \ldots, F_{n}\right)$ is in order of $R_{\mu}\left(s_{0} ; \bar{m}, \ldots, \bar{m}\right)+O\left(\epsilon^{2}\right)$ for any $n \geq 2$.


## Concluding remarks

We have revisited mean field games in a very basic setup
Main assumption:

- Indistinguishability (and smoothness)

Observations:

- limitation of the asymptotic mean field approach,
- basic but interesting results from non-asymptotic mean field approach


## Thank you!


[^0]:    ${ }^{1}$ Vickrey W. 1961. Counterspeculation, auctions, and competitive sealed tenders.JJ. Finañice 16 8-37.

